



pewag group

Welcome to the pewag group

**We are an internationally
operating group of companies.
Our track record goes back
to the year 1479.**

Mission Statement

**pewag group's Mission Statement
expresses the goals of our actions as follows:**

With our joy for innovation, we strive to make
all products of the pewag group the best in the
respective markets.

The high quality of our products and services
as well as our employees' passionate dedication
are the foundation to our pursuit of outstanding
services and complete customer satisfaction.

Principles of pewag group

Leading in Quality

The values of our product
brands are demonstrated
by our first-class quality
and innovations and are
communicated consistently
and coherently.

We anticipate market
demands and changes in
the environment and adapt
our strategies, organizations
and actions accordingly to
satisfy our customers' needs
through providing an optimal
price-performance ratio:
timely delivery, efficient and
obliging service.

Leading in Responsibility

We commit ourselves to
careful treatment of the
environment, by reducing
the use of energy and raw
materials, ensuring the
longevity of our products and
making them recyclable.

We value an open,
honest and team-oriented
work-style, which is based on
transparent communication
honoring ideas, opinions and
experience of our employees
as valuable inputs for our
decision making process.

We strive for stable and
fair partnerships with our
employees, customers,
suppliers and other business
partners and take social
aspects into consideration
when making business
decisions.

Leading in Technology

We secure our technological
strength by striving for
product quality, constant
improvements and
innovations of products,
as well as manufacturing
processes.

We strive to be the best in
product technology. This
ensures that our customers
always have optimal solutions
available and that we expand
and protect our market
position.

Leading in Economics

In all our processes we
use due diligent business
practices and efficiency and
strive to improve these
continuously.

In the long-term, we will
continuously increase our
economic performance to
raise corporate value, achieve
sustained growth and thus
secure a successful future
of the organization.



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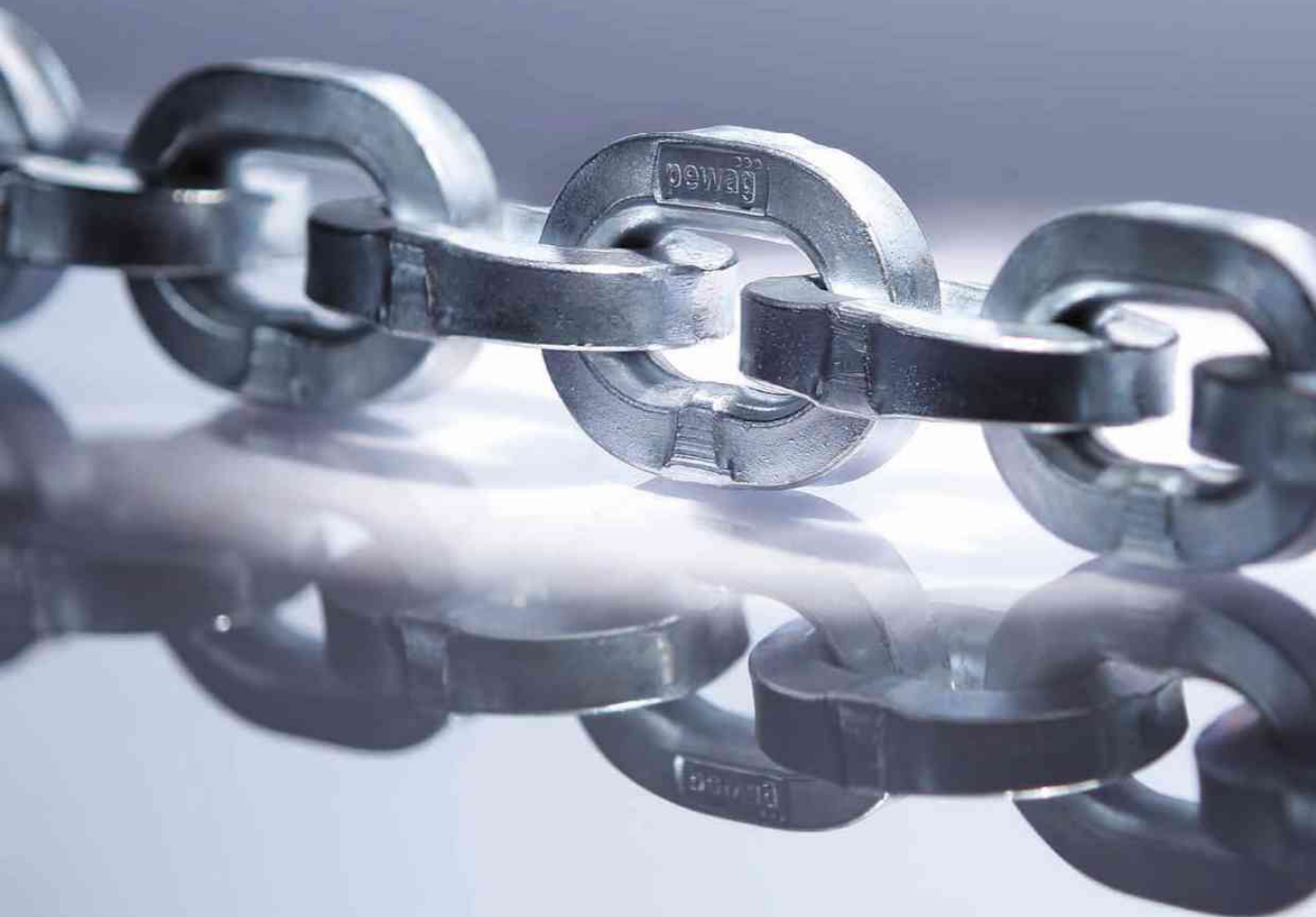
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Servicio de Att. al Cliente

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We are a modern group of companies which looks back to a tradition and experience of more than 500 years. Since our founding years, a lot has changed, but the values that made our success possible from the beginning remain.

**pewag group –
Innovation. Quality. Partnership.**





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History of the pewag group

Advantage through tradition

The history of pewag group goes back to the 15th century and therefore makes us one of the oldest chain manufacturer worldwide. With our experience we are ready for the future.

Timetable of important events

- 1479** First documented references of a forging plant in Brückl
- 1787** Foundation of a chain forge in Kapfenberg
- 1803** Foundation of a chain forge in Graz
- 1836** Establishment of an iron casting plant in Brückl
- 1912** Production of the first pewag snow chain
- 1923** Merger of plants in Graz and Kapfenberg – Creation of the name “pewag”
- 1972** Foundation of a sales company in Germany
- 1975** Foundation of a sales company in the USA
- 1993** Foundation of pewag austria GmbH
- 1994** Foundation of the first subsidiary in Czech Republic
- 1999** Acquisition of the Weissenfels Group
- 2003** Separation from the Weissenfels Group
- 2005** Reorganization into 2 groups:
Schneeketten Beteiligungs AG Group – Snow Chains
pewag austria GmbH Group – Technical Chains
- 2009** Acquisition of Chaineries Limousines S.A.S.
- 2012** Foundation of the first manufacturing company in the USA
- 2013** Foundation of various international sales companies



Lithography forging plant Brückl 1855



Anchor chain forge 1878



Chain forgers 1956

Quality management

Our main goal is customer satisfaction.

In this instance, quality means that only those products and services are developed, manufactured and delivered which completely and without compromise satisfy the customer. The pewag group's quality policy, is underlined by the following basic principle: **“we supply high-end products and services to our customers that conform to the technical standards and requirements”**, can be summarised in the subsequent four points.

Market-oriented Quality

In order to maintain and to widen the competitive position of the pewag group, the quality of finished goods and services must be consistent with the specifications of the customer and also with their expectations of one of the leading companies. No product should ever pose a danger to people or the environment.

Economic Quality

As a profit-oriented company, quality is achieved by taking into consideration the material, personnel and financial resources; this means that we establish an appropriate best price/performance ratio for the customer within the acknowledged framework.

Quality Responsibility

Stringent demands are placed on all employees to ensure high standards of quality. No matter what hierarchical level, all managers are in charge of managing quality. Every employee within the pewag group should be educated, motivated and instructed by the management team. It is important for promoting high quality awareness that the education and training of employees is at the forefront, as each employee is responsible for the quality of his/her own work.

For each of our employees, the statement **“QUALITY STARTS WITH ME”** must be true!

Process-oriented Quality

The close interaction between sales, product development, production and customer service is regulated within the individual companies by fixed processes and activities, as well as responsibilities with the aim to reach and maintain the defined quality standards.





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Business areas

Working with pewag products

The pewag group has a substantial and diverse spectrum of products and services.

Our range of products varies from traction chains for tires (snow chains for passenger cars, trucks and special-purpose vehicles, tire protection chains for mining vehicles) over different industrial chains to products for the do-it-yourself sector (light chains, belts, etc.)



Segment A
Snow and forestry
chains



Segment B
Hoist and
conveyor chains



Segment C
Do-it-yourself



Segment D
Engineering



Segment F
Lifting and lashing chains
and accessories



Segment G
Tire protection
chains

Environment – we take responsibility

Ecological awareness in all areas



Our company's manufacturing location in Kapfenberg, Austria, has been used for iron and steel production for over 270 years. A second facility located in Brückl, Austria, was first documented in records dating back to 1479.

Based on this long

manufacturing tradition, we take serious responsibility for our products, employees and the environment at all our international locations. Hence, one of our major concerns is to improve energy efficiency and, in doing so, to minimise energy consumption over a long period of time with the development of new production technologies. An important goal is to increase energy efficiency and consequently lower energy demand. Consequently, we develop our products to achieve longer product life-cycles and lower weight but simultaneously, increasing their working load capacities and the safety for our customers. We are committed to upholding all relevant energy and environmental standards by setting clearly defined goals and continually improving our performance. To achieve this goal, we use modern manufacturing technologies. An important step is to provide the necessary resources and to include our employees in the process. We are convinced that well-informed and motivated employees can actively participate in environmental conservation.

Wherever we are unable to avoid an environmental impact, we have set ourselves the goal to continually reduce our energy consumption, waste and environmentally harmful emissions. When purchasing new equipment, we strive to find the best and most efficient technical solution possible. It is important for us to promote the purchase of energy efficient products and services.

Our process-oriented management system regulates the documentation concerning all environmental relevant procedures. It also encompasses preventative measures for possible failures, as well as behavioural instructions for regular and/or extraordinary operational procedures. By systematically monitoring and assessing our environmental activities, we are quickly able to resolve deviances and to take corrective action. This process extends throughout the whole organisation to optimise all business processes. We strive to engage in an open dialogue with our customers, neighbours and authorities to inform them of our energy and environmental engagements.

Through specific communication we want to inform our customers about the environmental aspects of our products – specifically inform them about the longevity of our products. Through meaningful communication, we strive to motivate our suppliers and customers to think – in turn – about their environmental footprint and to put into practice similar environmental standards in their businesses.



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Customer proximity

International presence

In the ambitious five-hundred year history pewag has evolved from a small and modest company to a global organization with several subgroups.

With 13 production and 36 sales and other locations on all five continents, pewag documented its claim as one of the world's leading chain manufacturers.

In addition to the numerous locations pewag as an international company relies on his capillary, strong, and professional partner network. These collaborations provide optimal customer service in currently more than 100 countries around the world.

Production and sales locations

Europe

Austria	pewag austria GmbH, Graz pewag austria GmbH, Kapfenberg pewag Schneeketten GmbH & Co KG, Graz pewag Schneeketten GmbH & Co KG, Brückl pewag engineering GmbH, Kapfenberg pewag austria Vertriebsgesellschaft mbH, Graz pewag Ketten GmbH, Klagenfurt pewag International GmbH, Klagenfurt
Germany	pewag Deutschland GmbH, Unna pewag Schneeketten Deutschland GmbH, Unna
France	pewag France SAS, Echirolles/Grenoble Chaineries Limousines SAS, Bellac
Italy	pewag italia srl, Andrian Acciaierie Valcanale srl, Tarvisio
Croatia	pewag d.o.o., Kroatien, Zagreb
The Netherlands	pewag nederland BV, Hillegom APEX International BV, Hillegom APEX Automotive BV, Hillegom
Poland	pewag polska Sp z o.o., Buczkowice
Portugal	pewag Portugal - Comercio de Produtos e Eqibamentos Industriais, Lda, Santo Antão do Tojal
Russia	OOO "PEWAG", Moscow
Sweden	pewag sweden AB, Emmaboda
Slovakia	pewag slovakia sro, Nitra
Czech Republic	pewag Czech sro, Vamberk pewag Snow Chains sro, Vamberk pewag sro, Vamberk pewag Czech sro, Česká Třebová KOMAP Dědov sro, Dědov KOMAP Dědov sro, Chrudim

Europe

Ukraine	TOV pewag Ukraine GmbH, Lviv
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North America

USA	pewag Inc, Bolingbrook, Illinois pewag Inc, Rocklin, California pewag Traction Chain Inc, Pueblo, Colorado
Mexico	pewag Mexico SA de CV, Mexico

South America

Brazil	pewag Brasil Comércio de Correntes Ltda., São Paulo
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Africa

South Africa	pewag chain south africa (pty) Ltd., Rivonia HVM Engineering (Pty) Ltd, Houghton Johannesburg
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Australia

Australia	pewag australia Pty Limited, Barrack Heights
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Asia

India	pewag India Private Limited, Bangalore
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