



RODAMIENTOS VIGO, S.A.

ha obtenido el indicador ARDÁN

EMPRESA GLOBAL 2020

Las Empresas Globales son aquellas que presentan valores elevados en magnitudes directamente relacionadas con el proceso de internacionalización, tales como el número de clientes extranjeros, número de países a los que exporta, volumen de exportaciones fuera de la UE, establecimientos en el exterior y personal dedicado a tareas de internacionalización.

Empresas participantes en la Encuesta sobre la internacionalización (2020).
Consortio de la Zona Franca de Vigo

En Vigo, a 1 de octubre de 2020

David Regades Fernández

Delegado Especial del Estado en el Consorcio de la Zona Franca de Vigo





05. INTERNATIONALIZATION OF THE GALICIAN COMPANY

5.2. Internationalization: Characteristics and quantification

5.2.1. Conceptualization of business internationalization

Business internationalization constitutes “a corporate growth strategy through international geographic diversification, through a long-term evolutionary and dynamic process that gradually affects the different activities of the value chain and the organizational structure of the company, with a commitment and growing involvement of its resources and capacities with the international environment, and based on an increasing knowledge²”. This characterization can be completed by taking into account the definition provided by Rialp (1999) who considers internationalization as “the set of operations that facilitate the establishment of more or less stable links between the company and international markets through a process of growing involvement and international projection of the same”.

5.2.2. Determinants of internationalization

Determinants of internationalization include those conditions or features that characterize this process. The identification of these determinants makes it possible to identify a set of dimensions and variables both internal and external, which in turn may depend on structural and / or conjunctural conditioning factors.

Regarding the indicator obtained, it is important to remember a series of questions regarding its design, implementation and subsequent work with the information obtained from it. In the first place, it must be emphasized that the sample design implies that the measure of the degree of internationalization of the company is being carried out with respect to companies that already export. This means that the companies that have not made any sale or provision of services abroad are not part of the study.

Likewise, it is convenient to influence the fact of the qualification as a “global company”. It provides an identification criterion that allows qualifying the companies that show the best development in this area. Therefore, in this way its ability to adapt to the globalization and internationalization process is being reflected, which stands out from the average set.