



ARDAN
BUENAS PRÁCTICAS EMPRESARIALES

RODAMIENTOS VIGO, S.A.

ha obtenido el indicador

Ardán de Empresa Bien Gestionada 2017

Las empresas Bien Gestionadas cumplen varios criterios simultáneamente: crecimiento de los ingresos, rentabilidad, productividad y liquidez: con valores por encima de la mediana del sector en el que se encuentran y durante un período de tres años consecutivos.



Período de Referencia: 2013-2015

En Vigo, a 1 de julio de 2017



Teresa Pedrosa Silva

Delegada Especial del Estado en el Consorcio de la Zona Franca de Vigo



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5.2. Well-managed companies (BG)

5.2.1. Meaning of well-managed company

To measure the performance of a business organization and assess its competitiveness, we have taken six aspects into consideration: market, innovation, productivity, cash generation, value generation and profitability. None alone is sufficient to measure the performance of the company, some of them complement the others. We will then analyze each of them in detail.

Keys to success of well-managed companies:

Professionalization

Well-managed companies are committed to a highly professional management, applying advanced management models and relying on investment in human capital training in order to achieve highly qualified and talented personnel.

Innovation

Development of own research projects and constant search for product improvement, that is a key commitment made by well-managed companies.

Planning

This type of company makes an effort with long term strategic plans.

In addition to the three factors mentioned above, there are other aspects that define the success of well-managed companies: outsourcing of activities, diversification of production, control of the market in which they operate, branding and internationalization.

In short, these are some of the factors that lead these companies to win the award of well-managed company.

Well-managed companies

Company	BEST BUSINESS PRACTICES INDICATORS				
	(euros)		2015		
RODAMIENTOS VIGO, S.A.	Operating	GBA for	Tax	Economic	
	Income	employee	Income	profitability	Liquidity
Sector			14/15		
Wholesalers of various machinery and non-specialized equipment	8.899.832	58.502	10,92%	8,96%	1,59